

# L A Y N E B L A N K

## BROADCAST JOURNALISM

### CONTACT

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### EDUCATION

- University of Arkansas
- BA in Broadcast Journalism
- GPA: 3.82
- Graduated December, 2018

### TECHNICAL SKILLS

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Lightroom
- Avid Media Composer

### AWARDS & RECOGNITION

- NPPA second place Spot News in quarterly clip contest quarters 3 & 4 2021
- Nebraska Broadcasters Association Gold Award for "Life in the Lead Zone"
- Nebraska Broadcasters Association Gold Award for Best Newscast

### WEBSITE

- <https://layneblanklb.wixsite.com/blankpage>

### EXPERIENCE

#### WBFF Fox 45

June 2021 - Present

##### Photographer & Editor |

- Shoot and edit new video everyday in fast-paced environment
- Collaborate with reporters to tell character driven stories within the Baltimore community
- Setting up and operating live shots each day for multiple shows
- Going to breaking news scene nearly every day

#### KETV Channel 7

October 2019 - June 2021

##### Photographer & Editor |

- Meet daily deadlines editing packages and VOSOTs for live newscasts
- Shoot original video content for live newscasts
- Go to breaking news scenes to record video and go live for shows
- Work daily with reporters to cover events happening in the market
- Operate live shots for newscasts

#### The Arkansas Traveler

August 2018 - May 2019

##### Video Editor |

- Created and produced video content for news stories
- Created video graphics for social media outlets

#### University of Arkansas Television

January 2019 - May 2019

##### Digital Content Producer |

- Oversaw all digital content for UATV on social media including Instagram, Twitter and Facebook
- Managed and edited online stories for website
- Created and produced information graphics for social media platforms

#### University of Arkansas Television

January 2018 - May 2018

##### Producer |

- Wrote content for live broadcasts
- Created graphics and videos for stories

#### Skip Stone Pictures

January 2019 - February 2019

##### Behind the Scenes Photographer & 2nd Assistant Camera Intern |

- Took behind the scenes photos on the set of "Max Winslow and the House of Secrets"
- Assisted camera crew in slating and camera reports

#### Vista Productions

August 2015 - October 2019

##### Freelance Camera Operator |

- Freelance multiple events as a camera operator including concerts, Walmart Saturday Morning Meetings and Walmart TV broadcasts
- Work as a production assistant and prompter operator for client shoots such as the American Heart Association, Walmart, and Sam's Club
- Operate camera for live corporate events

#### Walmart Event Solutions Department

June 2015 - July 2017

##### Temporary Assistant Producer |

- Operated camera and managed studio floor for Walmart TV Home Office in Bentonville, AR
- Helped with editing, digitizing footage, and production